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Personal treatment compositions and/or cosmetic compositions containing
enduring perfume

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THE CLAIMS DEFINING THE INVENTION ARE AS FOLLOWS:

1. A personal cleansing composition comprising:
 - (A) from about 0.001% to about 10%, by weight by weight of an enduring perfume composition;
 - (B) from about 0.01% to about 95%, by weight of a surfactant system; and
 - (C) the balance comprising carrier,
 wherein the pH is from about 4 to about 11.
2. A personal cleansing composition according to claim 1 comprising; from about 0.005% to about 6% by weight of an enduring perfume composition.
3. A personal cleansing composition according to claim 1 comprising from about 0.01% to about 4% by weight of an enduring perfume composition.
4. A personal cleansing composition according to any one of claims 1 to 3 comprising from about 5% to about 85% by weight of surfactant system.
5. A personal cleansing composition according to any one of claims 1 to 3 comprising from about 3% to about 30% by weight of surfactant system.
6. A personal cleansing composition according to any one of claims 1 to 3 comprising from about 5% to about 22% by weight of surfactant system.
7. A composition according to any one of claims 1 to 6 wherein the carrier comprises a material selected from the group consisting of: water; C₁-C₄ monohydric alcohols; C₂-C₆ polyhydric alcohols; propylene carbonate; liquid polyalkylene glycols; and mixtures thereof.
8. A composition according to any one of claims 1 to 7 wherein said enduring perfume composition has at least about 70%, components with ClogP \geq 3.0 and boiling point of \geq 250°C.

